



The **76 FENCE franchise** is a service that provides fence installations, staining, and service/repair for properties of all sizes, both residential and commercial. 76 FENCE maintains the integrity of the property while installing peace of mind.

- ★ Large ticket sales with residential projects, large-scale jobs with commercial sales.
- ★ The 76 Fence Call Center schedules everything through our 76 Fence CRM, running all the day-to-day metrics of jobs, scheduling tasks, follow-up with sales, and customer management.

FDD Item 19:
Net Income: \$392,000
Gross Revenue=
\$1.8 MILLION

STANDARD PRIMARY FRANCHISEE BUSINESS MODEL

FDD ITEM 7

- ★ **Manage the Manager**
Hire a manager, Corporate trains them to oversee the day-to-day tasks, run the budget, manage the financials of the business, and oversee the company. Franchisee oversees the manager.
- ★ **Owner Operator**
Franchisee will run the day to day of business. This includes marketing, hiring and managing employees, goal setting, and achieving.

Total Investment:
Single Unit Territory - \$190k
Multi-Territory - \$240k - \$450k

Minimum Net Worth:
\$500,000

Minimum Liquid Capital:
\$200,000

This is a large ticket business that can generate solid revenue.

REGIONAL DEVELOPER FRANCHISE BUSINESS MODEL

- ★ **Regional Developer (RD)**
Opens and operates a standard franchise & supports other franchisees in the region owned
RD collects 1/2 net the franchise fees and 1/2 of all royalties of all franchisees in the territory owned
Rhino 7 will help sell Franchises for the Regional Developer Franchisee
Can be Manage the Manager run or full-time Owner-Operator for RD Franchisee

FDD ITEM 7

Total Investment:
Regional Developer Franchisees -
\$400k - \$625k

Minimum Net Worth:
\$1,000,000

Minimum Liquid Capital:
\$400,000