

"The wellness industry is BOOMING , and The DRIPBaR is already positioned at the center of it.

2 MINUTE DRILL



OUR FRANCHISE DEVELOPMENT MANAGER:

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GOT QUESTIONS? CALL OUR CONSULTANT RELATIONS TEAM:

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BUSINESS DESCRIPTION

The DRIPBaR is a fast-growing wellness franchise offering IV vitamin therapy, intramuscular injections, and preventative health services. The brand combines clinical credibility with an elevated, accessible client experience to meet strong consumer demand.

LIST OF SERVICES

✓ IV Vitamin Therapy

Lifestyle

- Energy Support
- Immunity Support
- Recovery and Performance
- Hydration Therapy
- Beauty and Wellness
- Allergy Support
- Pre/Post-Op

Health Support

- NAD+ (Nicotinamide Adenine Dinucleotide)
- High-Dose Vitamin C
- ALA (Alpha Lipoic Acid)
- O-Zone Therapy

✓ Intramuscular (IM) Vitamin Injections

- Energy and metabolism support
- Immune system support
- Vitamin replenishment

✓ Wellness Services

- Red Light Therapy
- Infrared Sauna
- Halotherapy
- Compression Boots
- Oral Supplements

✓ Hormones

- TRT (Testosterone Replacement Therapy)
- HRT (Hormone Replacement Therapy)

✓ Peptides & More

- GLP-1 Weight Loss Peptides
- Sermorelin Peptide Therapy

FDD ITEM 19 EARNINGS + COMMISSIONS PAID TO YOU

ITEM 19 YOUR CLIENTS SEE

Average Gross Sales:

\$791,226

Average EBITDA: **\$182,387**

(Primary The DRIPBaR location)

COMMISSIONS

**\$35,000 to
\$100,000**

BUSINESS BASICS

Year Founded: 2016

Franchising Since: 2019

Units Open: 110+

Minimum Market Size: Available in most markets

SBA: Yes

Financing: 3rd Party

Royalty: 7%

Brand Development Fund: 2%

Average # of Employees to start: 1-5

Veteran & First Responder Discount: \$1,000

TERRITORY AND OWNERSHIP TYPES

Territories Types available:

✓ DRIPBaR Primary Location:

- Approx. 800-1,200 sq ft

✓ DRIPBaR Mini Location:

- 100-300 sq. ft.
- Best-owned by Registered Nurses (RNs)

THE IDEAL CANDIDATE EXAMPLES

- An RN ready to open a The DRIPBaR “Mini,” using clinical training in a structured business model.
- An entrepreneur with management skills focused on building a local wellness membership business.
- A healthcare or wellness professional expanding into ownership with an established wellness system.

THE FUNCTION OF THE OWNER

Owner-Operator

Franchisees are hands-on, managing daily operations, leading their team, and driving growth while ensuring top-quality client experiences and community engagement.

Manage the Manager

Franchisees focus on strategy and business growth while a general manager handles daily operations, ensuring brand standards, financial performance are maintained, and promoting in the community.

BUSINESS INVESTMENT - FDD ITEM 7

*Primary
Location*

\$400,000
for a single location

**Minimum
Net Worth:**
\$700,000

**Minimum
Liquid Capital:**
\$200,000

*Mini
Location*

\$135,000
for a single location

**Minimum
Net Worth:**
\$300,000

**Minimum
Liquid Capital:**
\$125,000

HOW TO PRESENT ^{THE} DRIPBAR VITAMIN THERAPY



DESCRIPTION OF THE DRIPBAR

The DRIPBaR is a fast-growing wellness franchise offering IV vitamin therapy, intramuscular injections, and preventative health services. The brand combines clinical credibility with an elevated, accessible client experience to meet strong consumer demand.

PRESENTING THE DRIPBAR ADVANTAGE



Explosive Category Growth: Positioned in one of the fastest-growing segments of wellness, driven by demand for proactive health and performance.



Built-In Recurring Revenue: Memberships, treatment plans, and subscriptions that can help create consistent cash flow.



Scalable, Flexible Model: Multiple footprints (Primary & Mini) allow for faster openings and easier multi-unit expansion.



Premium Brand Without the Ceiling: Accessible luxury positioning captures both high-end and mainstream wellness consumers.



Multiple Revenue Streams: In-clinic services, telehealth, and e-commerce work together to maximize client value and potential lifetime spend.



Operational Simplicity: Streamlined systems and defined processes make it easier to run and scale compared to complex medical models. This helps keep labor cost under control.



Clinical Differentiation That Matters: IV therapies are prepared fresh on-site in a sterile, 797-compliant environment, with standardized protocols that build trust in a crowded category.



Franchisee Support That Drives Results: Structured training, marketing systems, and ongoing support help franchisees ramp faster and grow smarter.



Proven Leadership, Built to Scale: Backed by experienced franchise operators with a track record of building and expanding national brands.

CULTURE, MISSION, AND VISION

CULTURE

- Relationship-focused
- Team-driven environment
- Accountability
- Collaboration
- Client commitment
- Safety

MISSION:

Provide science-backed wellness therapies that help clients proactively improve and maintain their health.

VISION:

Lead the future of wellness through innovative treatments and a modern, accessible client experience.



SALES PROCESS

We have a sales process covering every aspect of the business. We have good validation, and we do Meet the Team Day for your candidates. Here are the sales steps (developed by Rhino7) for your candidates:

1. The DRIPBaR Introduction Call (Details & Get-to-Know)
2. In-depth calls are held from content in our The DRIPBaR Education Portal on the following topics:
 - a. Real Estate & Technology Systems
 - b. Staffing & Training
 - c. Marketing Systems
3. FDD review
4. Meet the Team Day
5. Execution of franchise agreements

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