



The DRIPBaR is a fast-growing wellness franchise offering IV vitamin therapy, intramuscular injections, and preventative health services. The brand combines clinical credibility with an elevated, accessible client experience to meet strong consumer demand.

- 💧 IV Vitamin Therapy
- 💧 Intramuscular (IM) Vitamin Injections
- 💧 Wellness Services
- 💧 Hormones
- 💧 Peptides & More

WHY THE DRIPBAR?



Explosive Category Growth: Positioned in one of the fastest-growing segments of wellness, driven by demand for proactive health and performance.



Built-In Recurring Revenue: Memberships, treatment plans, and subscriptions that can help create consistent cash flow.



No Medical Background Necessary: Services overseen by medical professionals means no prior experience necessary, but RNs are welcome!



Scalable, Flexible Model: Multiple footprints (Primary & Mini) allow for faster openings and easier multi-unit expansion.



Multiple Revenue Streams: In-clinic services, telehealth, and e-commerce work together to maximize client value and potential lifetime spend.



Strong Income Capability

OWNERSHIP MODEL

Owner-Operator

Franchisees are hands-on, managing daily operations, leading their team, and driving growth while ensuring top-quality client experiences and community engagement.

Manage the Team

Franchisees focus on strategy and business growth while a their team handles daily operations, ensuring brand standards, financial performance are maintained, and promoting in the community.

FDD ITEM 7:

(Primary)

\$400,000

for a single location

Minimum Net Worth:

\$700,000

Minimum Liquid Capital:

\$200,000

(Mini)

\$135,000

for a single location

Minimum Net Worth:

\$300,000

Minimum Liquid Capital:

\$125,000

Excellent Referral Fees

\$35,000 to \$100,000

FDD ITEM 19:

Average Gross Sales:

\$791,226

Average EBITDA: \$182,387

(Primary DRIPBaR Location)

Questions about the brand?

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